

# MarketDay

As a teacher, are you concerned about how to meet the new Alberta curriculum directions?

## **The MarketDay Youth Entrepreneurship**

*programs may be just what you need to get started.*

*As of September 2016, Alberta Education will be developing new curriculum to better prepare students for future success.*

*Some of the new overarching goals will be to:*

- *prepare students for rewarding careers in a diversified economy*
- *have a common design with student-centred direction*
- *make it easier for teachers to plan across subjects with a more cohesive program*
- *reduce teacher planning time*
- *meet the diverse learning needs of students, enabling them to reach their full potential*

*Proponents of the new curriculum have been using words like “sleeker design”, “in-depth”, “local elements”, and “21st century competencies across curriculum” to describe important elements of the new curriculum.*

*The MarketDay Entrepreneurship Programs for Youth (Grades 6 to 10) have been successfully accomplishing these goals since 2005, in both the classroom and homeschool settings.*

*MarketDay Entrepreneurship Programs for Youth introduce students to exciting hands-on career exploration and are student directed, project based, learning units.*

### **MarketDay:**

- *crosses the curriculum with practical Math applications, English communication skills, computer technology, art, career investigation and cross-cultural studies, all in one program.*
- *builds inquiry and critical thinking skills along with communication and teamwork abilities*
- *meets a wide variety of student abilities and levels bringing success for all*
- *is a complete program with all the resources ready to go, greatly reducing teacher planning time*
- *promotes philanthropy and global citizenship*

*For more information about these exciting MarketDay programs developed by a certified Alberta teacher - contact:*

*[info@marketdayadventures.com](mailto:info@marketdayadventures.com)*